



# The Wave Transit System

FFY 2009 JARC & New Freedom  
Pre-Bid Conference  
December 4 2008

,

Mobile, Alabama Urbanized Area  
**Program Management Plan**

**Job Access Reverse Commute-5316**

(JARC)

and

**New Freedom- 5317**

# What is the goal of the PMP?

“To ***INCREASE*** the personal mobility and travel options for those with special transportation needs and to enhance access to transit service through the coordination of ***EXISTING*** and ***FUTURE*** services.”

# JARC - Goals

FTA has defined the **GOAL** of the 5316 JARC Program, in **Circular FTA C 9050.1 JARC**; “To improve access to transportation services, to employment, and employment related activities for welfare recipients and eligible low income individuals throughout the country.”

# JARC- Continued

*The JARC project transports welfare recipients and eligible low-income individuals to and from jobs and activities related to employment. A reverse commute project is one that takes individuals from urbanized (cities / downtown areas) and non-urbanized areas to suburban employers.*

# JARC-Continued

The Federal Statute has ***NO*** reference to welfare or income status associated with reverse commute projects, therefore projects are open to a rider of ***ANY*** income level.

# New Freedom - Goals

FTA has defined the **GOAL** of the 5317 New Freedom Program, in the **Circular FTA C 9045.1 New Freedom**; “To provide additional tools to overcome existing barriers facing Americans with disabilities seeking integration into the workforce and full participation in society.”

# New Freedom-Continued

Towards New Freedoms goal, FTA provides financial assistance for transportation planned, designed, and carried out to meet the transportation needs of individuals with disabilities

**JARC & New Freedom Programs are administered towards the goals and strategic objectives found in the developed Human Coordinated Services Plan**

# JARC-Eligible Projects-Examples

- Late Night & Weekend Service
- Guaranteed Ride Home Service
- Shuttle Service
- Expanding Fixed Route Public Transit Routes
- Demand Responsive Van Service
- Transit related aspects of bicycling (adding bicycle racks to vehicles to support individuals that bicycle a portion of their commute or providing bicycle storage at transit stations)

# JARC Eligible Projects Continued

- Local car loan programs that assist individuals in purchasing and maintaining vehicles for shared rides
- Promotion through marketing efforts
- Supporting the administration and expenses related to voucher programs
- Applying Geographic Information System (GIS) tools
- Implementing Intelligent Transportation Systems (ITS)
- Integrating automated regional public and human service transportation information, scheduling and dispatch functions

# JARC Eligible Projects Continued

- Deploying vehicle position-monitoring systems
- Establishing regional Mobility Managers or Transportation brokerage activities

# New Freedom Eligible Projects-Examples

- New Transportation Services beyond ADA
- Feeder Services
- Accessibility improvements to transit and intermodal stations not designated as key stations
- Travel Training
- New Public Transportation Alternatives beyond ADA  
(Purchasing Vehicles; Supporting new volunteer aide programs; Supporting new mobility Management and coordination programs among public transportation providers and other human service agencies providing transportation)

# Federal & Local Share

## ■ JARC

Capital & Planning (80/20)

Operating (50/50)

## ■ New Freedom

Capital (80/20)

Operating (50/50)

# Evaluation Process

- Project Needs & Goals (25 Points)
- Implementation Plan (25 Points)
- Project Budget (15 Points)
- Coordination / Program Outreach (10 Points)
- Program Effectiveness and Performance Indicators (5 Points)
- Innovation (5 Points)
- Disadvantaged Business Enterprise (DBE) (15 Points)

**TOTAL: 100 Points**

# Project Needs & Goals (25 Points)

- The project should directly address transportation gaps and/ or barriers identified through the locally developed Human Services Transportation Plan.
- The project should clearly state the overall goals and objectives, and demonstrate how the project is consistent with the objectives of the JARC and New Freedom grant programs

# Implementation Plan (25 Points)

- Applicants must provide a well defined service operations plan, and describe the implementation steps and timelines for carrying out the plan
- Items to be included are; # of persons expected to be served; # of trips – anticipated; key personnel (with qualifications)

# Project Budget (15 Points)

- Must be clearly defined indicating anticipated project expenditures and revenues, including demonstration of matching funds

# Budget (Example)

## DESCRIPTION

(2) Side Entry Mini Vans @ \$35,000.00 each

## TOTAL

\$70,000.00

## Narrative

XYZ Mobility will purchase two (Side Entry Minivans to provide XYZ Services)

Capital: X Operating: \_\_\_\_

Federal Share: \$56,000.00

Local Share: \$14,000.00 , Source: Private / Company (See Attached Letter)

Total: \$70,000.00

## **Coordination / Program Outreach** **(10 Points)**

Proposed projects will be evaluated based on the ability to coordinate with other community transportation and/or social service resources.

# Programs Effectiveness & Performance Indicators (5 Points)

- The project will be scored based on the project sponsors' ability to demonstrate that the proposed project is the most appropriate match of service delivery to the need, and is a ***COST EFFECTIVE*** approach.
- The project sponsors should identify clear, measurable outcome based performance measures to track the effectiveness of the service in meeting the identified goals.

# Innovation (5 Points)

- The project will be examined for new and innovative service concepts or facilities that have the potential for improving access and mobility for the target populations and may have future application in the area.

# Disadvantaged Business Enterprise (5 Points)

Project sponsors must show proof of  
DBE Certification.....

***Current Designation Letter***

# APPLICATION FOR FUNDING FORMAT

## ■ Part 1 – Transmittal

### A. Applicant Data

Legal Name, Contact Person, Address, City/State/Zip, Telephone, Fax, E-mail

### B. Project Description

Title of Project, Brief Description, Funding Program (JARC or New Freedom), Project Type (Capital / Operating / Both), Service Days / Hours, Estimated Cost (per one way trip), Estimated Daily Riders (weekday / weekend)

# Part II- Narrative

- The **MAXIMUM** # of pages (10)
- Format.....

Project Need/Goals & Objectives

Implementation Plan

Project Budget

Coordination & Program Outreach

Program Effectiveness & Performance Indicators

Innovation

# Part III-Project Budget

- Project Funding
- Local Match Source

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The applicant must demonstrate a commitment to providing local matching funds.

# Application & Project Selection Schedule

- Call for Projects November 13, 2008
- Available for Pick-up November 13, 2008
- Pre-Bid Conference December 3, 2008
- **Application Deadline / Bid Opening (12 noon) December 18, 2008**
- Advertisement of Program of Projects February 4,8,16, 2009
- Recommendation to MPO / Final Approval TBA (By MPO) -2009

# Applications -Other

- All Applications must be **SEALED**.  
One (1) Original; Five (5) Copies

Applications Should Be Submitted

Gerald Alfred, Director of Planning & Capital Projects

The Wave Transit System

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# APPLICATION DEADLINE

Thursday, December 18, 2008  
12:00 Noon

**Thank You !**